



# MASENO UNIVERSITY

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## **School of Business and Economics (SBE) with different programmes**

### **Doctor of Philosophy Programmes**

- Doctor of in Economics
- PhD in Economics
- PhD in Accounting
- PhD in Banking
- PhD in Marketing
- PhD in Human resource management
- PhD in Entrepreneurship
- PhD in Operation Management
- PhD in procurement and supply chain
- PhD in Information management systems

### **Master Programmes**

- Master of Business Administration
- Master of Arts in Economics
- Master of Bussiness Entrepreneurship
- Master of Human Resource Management
- Master of Economics
- Master of Science in Finance
- Master of Science Supply chain Management

### **Undergraduate Programmes**

- Bachelor of Business Administration with IT
- Bachelor of Arts, (Business studies with IT)
- Bachelor of Arts, (Economics with IT)
- B.Sc Business Enterprenuership (with IT)
- B.sc. Finance
- B.sc Marketing Management(with IT)
- B.sc Applied Economics(with IT)

- B.sc Human resource Management(with IT)
- Bachelor of Business Information Technology
- B.sc Procurement and supply chain Management

### **Diploma Programmes**

- Diploma in Business Administration
- Diploma in Human Resource management
- Diploma in Economics
- Diploma in Small Enterprise Finance
- Diploma in Management
- Diploma in small and medium enterprises
- Diploma in Strategic Purchasing and Supplies Management
- Diploma in Sales and Marketing
- Diploma in Youth and women groups programmes management
- Diploma in Project Design and Implementation
- Diploma in e-Commerce and e-Business Systems
- Diploma in Enterprise Development and management
- Diploma in Management of Transport systems
- Diploma in Strategic management
- Diploma in Quality Management
- Diploma in County management
- Diploma in Management of NGO's
- Diploma in Entrepreneurship
- Diploma in Health Care Economics
- Diploma in Project Management

### **Certificate Programmes**

- Certificate in Business Administration
- Certificate in Management
- Certificate in Sales and marketing
- Certificate in Human Resource management
- Certificate in Micro Economics
- Certificate in Macro economics
- Certificate in Small Enterprise Finance
- Certificate in Enterprise Development and Management
- Certificate in E-Commerce and e-Business Systems
- Certificate in Entrepreneurship
- Certificate in Project Design and Implementation
- Certificate in Strategic Purchasing and Supply Management
- Certificate in Youth and Women's Groups programmes management
- Certificate in Management of Transport Systems