



Promoting Research Excellence for Sustainable Development : Role of Intellectual Property Rights/System

Venue: Kisumu Hotel

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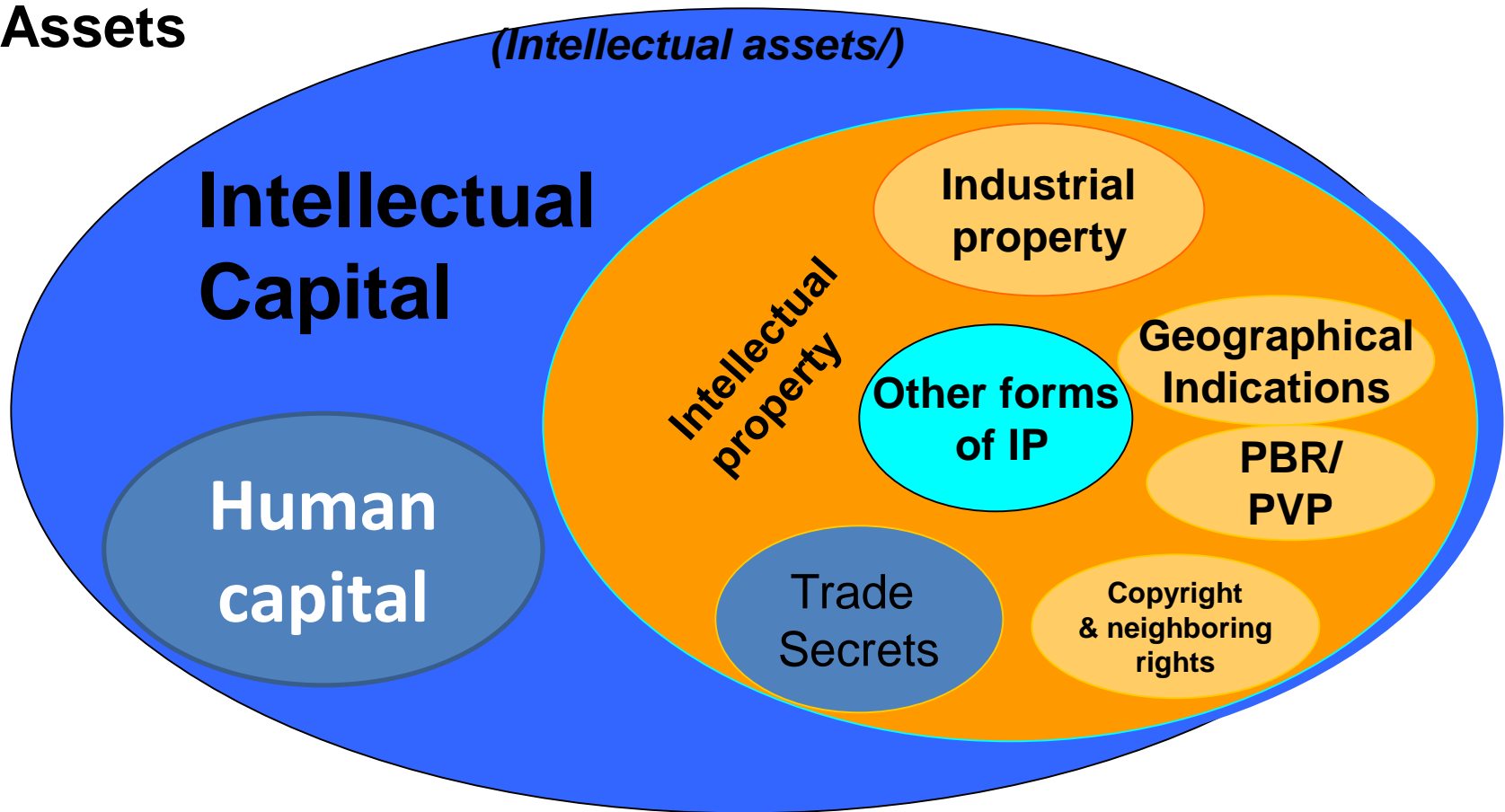
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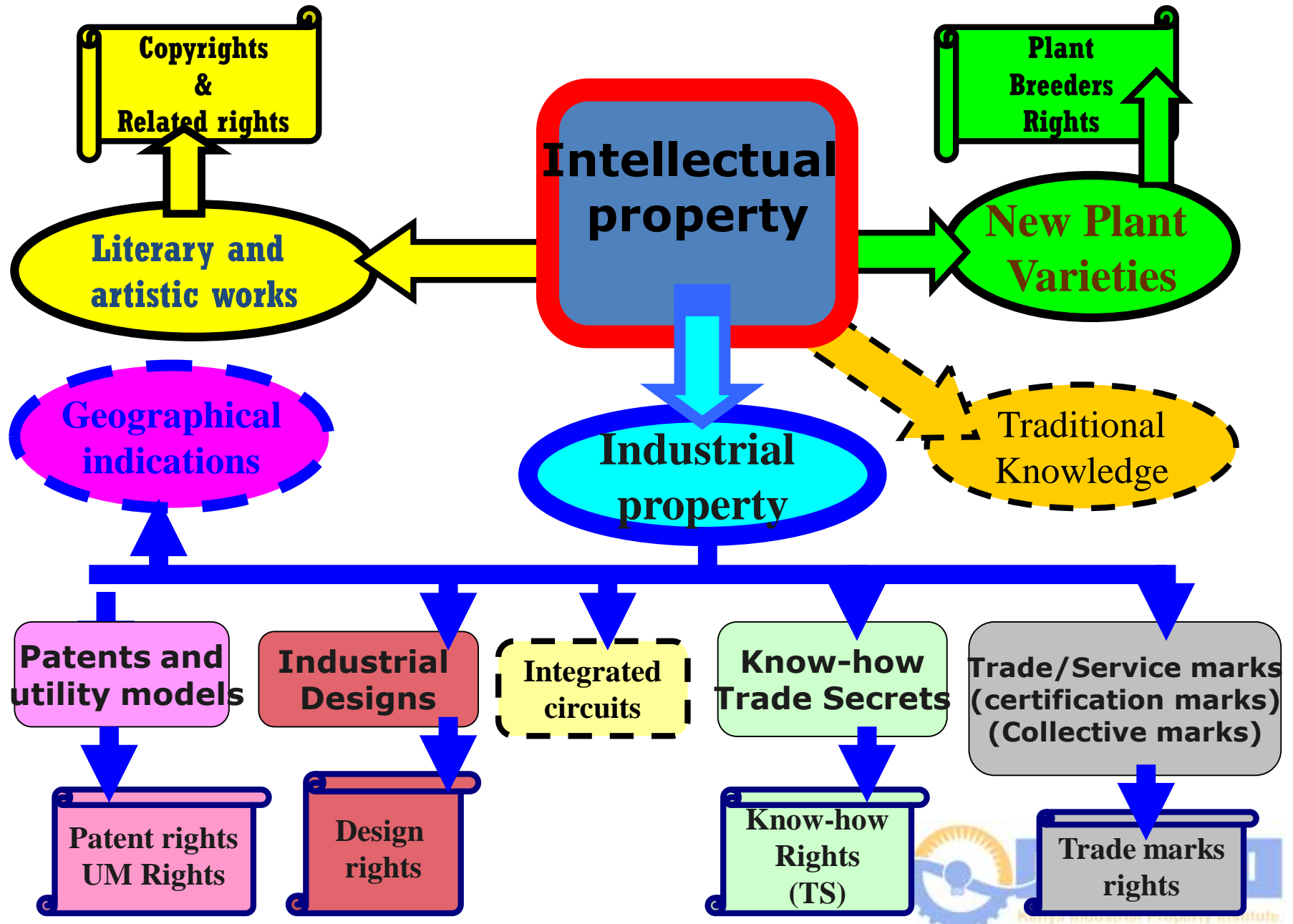
- **Knowledge Economy**
- **Introduction and overview of Intellectual Property Rights**
- **Role of Intellectual Property in R&D**
- **Need for IP management System in Universities and other R&D institutions**
- **Technology and Innovation Support Centre (TISC) Project.**

Introduction: Knowledge Economy

Intellectual capital > 80% of progressive organizations' Assets



Categories intellectual Property



Why Protect Intellectual Property

- **Need to stimulate creativity and inventiveness in the society, which are in fact decisive factors in the social, economic and cultural development of any nation;**
- **Need to give protection to the considerable investments which are necessary for the creation and dissemination of works of the mind and of, for instance, complicated pharmaceutical substances and medicines;**
- **Need to give some recognition of, and protection for, the moral interests of those who invent and create against other persons' misappropriation of the results of their creativity.**

Why Protect Intellectual Property

- **Fosters economic growth**
- **Provides incentives for technological innovation**
- **Attracts investment that will create new jobs and opportunities.**
- **creates incentives for individuals and firms to commercialize inventions and other creations**
 - by allowing individuals and firms to profit from their creative activities.**

Need for IP management

- **Kemron Case.**
- **Nairobi University Vs Oxford University**
- **The Ruiru Microbe (medicine for the management of diabetes)**

Prudent management of intellectual Property is essential for a progressive research organization. It helps avert the the problems witnessed in the above cases.

What you can do with IP

- **Sell (Assign)**
- **Rent/lease (Licence)**
- **Donate**
- **Inherit**
- **Collateral (security)**

What can you achieve with proper IP management?

- **Leverage**
- **Attract partners/collaborators**
- **Attract investment and financing**
- **Earn new revenue streams**
- **Reinvent your business model**

TISC Project

- **WIPO Initiative.**
- **Address the Knowledge gap between the developed Countries vs developing and least developed countries**
- **Provide access to a broad range of technological and scientific information at very minimal cost.**
- **KIPI – The focal Point for the establishment of the Kenyan TISC Network.**
- **Institutions already in the TISC Network:**
 - UoN, TUM, KU, JKUAT, JOUST, SNP, SIST, AFRALTI, KarU, UoE

For More Information

- **Visit**

- www.kipi.go.ke
- www.wipo.int
- www.epo.org/index.html
- www.uspto.gov

And many other IP offices websites/portals

Our Contacts



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Q & A

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